Focus Area: Diversity Education and Leadership Development

Leader(s): Robert Clay – Director, Intercultural Student Affairs

Implementation Year: 2015 – 2016

GOAL 4: Serve as an integral partner with Enrollment Management in the recruitment and admission of underserved student populations and with Academic Resource Center to ensure degree attainment and post graduate success.

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<th>Objective 1:</th>
<th>Create open houses in various neighborhoods in the Chicagoland area with Admissions and Recruitment to enhance recruitment efforts.</th>
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| **Action Items** | • Identify neighborhoods to host open houses  
• Develop relationship with community agencies  
• Recruit students to serve as ambassadors  
• Garner support from high schools in various communities |
| **Indicators and Data Needed** (Measures that will appraise progress towards the strategic objective) | • Number of deposits received within two weeks after open house dates  
• Feedback from students and families  
• Number of students enrolled |
| **Responsible Person and/or Unit (Data collection, analysis reporting)** | • Robert Clay  
• Kristy Goodwin  
• Yakeea Daniels |
| **Milestones (Identify Timelines)** | 2015 – 2016  
• Develop programming plan  
• Recruit students to participate  
• Host two open houses  
• Assess progress  
• Host two open houses  
• Assess progress |
| **Desired Outcomes and Achievements (Identify results expected)** | • Identify campus resources available to them  
• Increase family understanding of college admission process to determine GSU as their choice  
• Engage faculty and staff  
• Explore the varied academic options available to them  
• See GSU as a community partner to create pipeline efforts for student success |
GOAL 4: Serve as an integral partner with Enrollment Management in the recruitment and admission of underserved student populations and with Academic Resource Center to ensure degree attainment and post graduate success.

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<th>Objective 2:</th>
<th>Partner with Academic Resource Center to host student success workshops.</th>
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| **Action Items** | • Identify workshop topics  
• Solidify key personnel  
• Garner support from faculty/staff |
| **Indicators and Data Needed** (Measures that will appraise progress towards the strategic objective) | • Number of students in attendance  
• Number of referrals for students to participate  
• Number of repeat attendees |
| **Responsible Person and/or Unit** (Data collection, analysis reporting) | • Robert Clay  
• Amy Comparon |
| **Milestones** (Identify Timelines) | **2015 - 2016**  
• Develop calendar  
• Host workshops monthly  
• Assess progress |
| **Desired Outcomes and Achievements** (Identify results expected) | • Students will be able to identify campus resources available to them  
• Students will develop relationships and gain positive support among peers.  
• Students will engage in educational activities that will be pertinent throughout the collegiate career and beyond.  
• Students will begin college with an advanced understanding of campus life supplied by experienced, friendly students and professional staff.  
• Students will be retained ensuring a higher number graduating from Governors State University |