### GOAL 3: Establish and promote the Male Success Initiative as the premiere pathway to increase the enrollment, retention and graduation of first year and transfer men of color.

<table>
<thead>
<tr>
<th>Objective 1:</th>
<th><strong>Partner with area high schools and community colleges to implement pipeline efforts that will increase college readiness and enrollment of men of color.</strong></th>
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</table>
| **Action Items** | - Establish community college partner(s)  
- Foster high school partnership  
- Develop work plan  |
| **Indicators and Data Needed** | - Area high school(s) and key personnel  
- Community college partners key personnel  
- Number of students enrolled in Male Success Initiative  
- Number of students apply to GSU  |
| **Responsible Person and/or Unit (Data collection, analysis reporting)** | - Robert Clay  
- Roshaunda Ross  
- Kristy Goodwin  
- Yakeea Daniels  |
| **Milestones (Identify Timelines)** | **2015 - 2016**  
- Develop relationship with area high school  
- Establish programming endeavors with area high school  
- Host joint program with high schools and community college partner(s)  
- Implement programming model for high schools to recruit students  
- Create student ambassadors from Male Success Initiative to aid in recruitment efforts  |
| **Desired Outcomes and Achievements (Identify results expected)** | - Students will be able to analyze challenges that exist along the path to college  
- Students will develop an increased awareness of college opportunities  
- Students will garner access to college  
- Students will increase participation in curricular activities on their respective campuses  |
**GOAL 3:** Establish and promote the Male Success Initiative as the premiere pathway to increase the enrollment, retention and graduation of first year and transfer men of color.

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<tr>
<th>Objective 2:</th>
<th>Develop Manhood Mondays as central programmatic thrust for the Male Success Initiative to reflect program tenets.</th>
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| **Action Items** | • Define appropriate time host programs  
• Solidify program topics and speakers  
• Garner financial support for efforts |
| **Indicators and Data Needed**  
(Measures that will appraise progress towards the strategic objective) | • Number participants in attendance  
• Number of non-participants attendance  
• Number of faculty/staff attendance  
• Number of men of color enrolled at GSU |
| **Responsible Person and/or Unit**  
(Data collection, analysis reporting) | • Robert Clay  
• Rupert Evans |
| **Milestones**  
(Identify Timelines) | **2015 - 2016**  
• Develop programming calendar  
• Identify key personnel to support efforts  
• Host monthly sessions inclusive of Book Club, Cultural Outings, Career Mapping/Curricular Enhancement Workshop(s) and Meeting of the Minds |
| **Desired Outcomes and Achievements**  
(Identify results expected) | • Participants will be able to establish identity through intersectionality and character enrichment  
• Participants will be able to foster a sense of belonging and raise social and academic consciousness  
• Participants will be able to develop healthy relationships and gain positive interactions between peers and faculty/staff  
• Participants will become prepared leaders that have a commitment to service and social justice |
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<th>Objective 3:</th>
<th>Create official launch for Male Success Initiative with Dr. Shaun Harper.</th>
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| **Action Items** | • Develop digital footprint  
                      • Gather database of faculty/staff for invitations  
                      • Gather information on partnerships to establish pathways |
| **Indicators and Data Needed** (Measures that will appraise progress towards the strategic objective) | • Number of faculty members in attendance  
                                                        • Number of staff and senior administrators in attendance  
                                                        • Number of students in attendance  
                                                        • Number of peer institution members in attendance  
                                                        • Number of community partners in attendance |
| **Responsible Person and/or Unit** (Data collection, analysis reporting) | • Robert Clay  
                                                        • Roshaunda Ross  
                                                        • Rupert Evans |
| **Milestones** (Identify Timelines) | 2015 - 2016  
                                                        • Solidify date for program  
                                                        • Contract Dr. Shaun Harper  
                                                        • Send invitations to faculty members and senior administration  
                                                        • Convene peer institutions and community partners  
                                                        • Host summit to expound upon efforts |
| **Desired Outcomes and Achievements** (Identify results expected) | • Encourage faculty to make an intentional effort when engaging with men of color  
                                                        • Challenge faculty/senior administration to reconsider practices of cultural pedagogy as it pertains to the success of men of color  
                                                        • Promote Male Success Initiative as a national model to be replicated by other universities, community partners and other agencies |