Focus Area: Diversity Education and Leadership Development

Leader(s): Robert Clay – Director, Intercultural Student Affairs

Implementation Year: 2016-2017

**GOAL 4:** Serve as an integral partner with Enrollment Management in the recruitment and admission of underserved student populations and with Academic Resource Center to ensure degree attainment and post graduate success.

<table>
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<th>Objective 1:</th>
<th>Create open houses in various neighborhoods in the Chicagoland area with community agencies and multi-faith groups to enhance recruitment efforts.</th>
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| **Action Items** | - Identify neighborhoods to host open houses  
- Develop relationship with community agencies  
- Recruit students to serve as ambassadors  
- Garner support from high schools in various communities |
| **Indicators and Data Needed** | - Number of deposits received within two weeks after open house dates  
- Feedback from students and families  
- Number of students enrolled |
| **Responsible Person and/or Unit** | Intercultural Student Affairs  
Recruitment  
Admissions |
| **Milestones** | 2016-2017  
- Develop programming plan  
- Recruit students to participate  
- Host two open houses  
- Assess progress  
- Host two open houses  
- Assess progress |
| **Desired Outcomes and Achievements** | - Identify campus resources available to them  
- Increase family understanding of college admission process to determine GSU as their choice  
- Engage faculty and staff  
- Explore the varied academic options available to them  
- See GSU as a community partner to create pipeline efforts for student success |
GOAL 4: Serve as an integral partner with Enrollment Management in the recruitment and admission of underserved student populations and with Academic Resource Center to ensure degree attainment and post graduate success.

<table>
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<th>Objective 2:</th>
<th>Serve as a member of committees such as Student Success Team and Academic Leadership Team to host student success workshops on current student trends</th>
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| **Action Items** | - Identify workshop topics  
- Solidify key personnel  
- Garner support from faculty/staff |
| **Indicators and Data Needed** | (Measures that will appraise progress towards the strategic objective) |
| - Number of students in attendance  
- Number of referrals for students to participate  
- Number of repeat attendees |
| **Responsible Person and/or Unit** | (Data collection, analysis reporting) |
| - Intercultural Student Affairs  
- Residence Life  
- Academic Resource Center  
- New Student Programs  
- Institutional Research  
- Dean of Students |
| **Milestones** | (Identify Timelines) |
| 2016-2017 | - Develop calendar per meeting agenda  
- Host workshops as needed  
- Assess progress |
| **Desired Outcomes and Achievements** | (Identify results expected) |
| - Students will be able to identify campus resources available to them  
- Students will develop relationships and gain positive support among peers.  
- Students will engage in educational activities that will be pertinent throughout the collegiate career and beyond.  
- Students will begin college with an advanced understanding of campus life supplied by experienced, friendly students and professional staff.  
- Students will be retained ensuring a higher number graduating from Governors State University |