Governors State University  
Student Affairs and Enrollment Management: Reaching Vision 2020

**Focus Area:** Dual Degree Program and Transfer Initiatives  
**Leader(s):** Jessica Specht  
**Implementation Year:** 2018-2019

**Goal #3:** Expand (non-DDP) transfer/articulation partnerships, pathways, and resources, especially for part-time students.

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<tr>
<th>Objective 1:</th>
<th>Collaborate with GSU Academic Affairs and Extended Learning to promote GSU pathways and program partnerships.</th>
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| **Action Items** | - Collaborate with Michelle Sebasco/School of Extended Learning, Julie Anderson/Health and Human Services, and Karen Williams/Business  
  - Promote new and existing programs, via table visits, joint events and marketing materials  
  - Coordinate schedules for shared spaces and partner campuses (avoid overlap, or intentionally collaborate)  
  - Distribute College of Business program materials at community college events to promote online and 3+1 pathway programs, regardless of DDP eligibility  
  - Act as a liaison when GSU programs are looking to connect to community college partners  
  - When potential new partner reach out, refer the contact directly to academic college  
  - Collaborate with GSU’s Information Technology and Computer Science departments to attend Transfer Partnership events focused on Technology AAS degrees |

| Indicators and Data Needed (Measures that will appraise progress towards the strategic objective) | Increased participation in related events  
Student attendance at events  
Number of connections established between GSU and community college liaisons |

| Responsible Person and/or Unit (Data collection, analysis reporting) | GSU Academic Affairs  
GSU Academic Department Deans/Program Coordinators & Faculty  
Michelle Sebasco, GSU School of Extended Learning  
Karen Williams, College of Business  
Julie Anderson, College of Health & Human Services  
DDP staff |

| Milestones (Identify Timelines) | Record of events participated in on behalf of academic colleges, and the number of relationships established through community college liaisons |
| Desired Outcomes and Achievements (Identify results expected) | ➢ Community college and GSU stakeholders will see DDP as a knowledgeable and reliable connection between campuses  
➢ Increased number of DDP students in degree programs promoted by the School of Extended Learning |
**Goal #3:** Expand (non-DDP) transfer/articulation partnerships, pathways, and resources, especially for part-time students.

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<th>Objective 2:</th>
<th>Support the Office of Admissions and Recruitment teams’ enrollment goals for non-DDP eligible students.</th>
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| **Action Items** | ➢ Promote Admissions events such as Transfer Thursday and Open House when meeting with a student that is not DDP-eligible  
➢ Capture student contact information and forward to Admissions and Recruitment teams, including prospective graduate and doctoral students  
➢ Continue to promote GSU Transfer Guides and update community college staff on program changes for transferrable credits  
➢ Serve as an “early academic advisor” and/or clarifying program components and admissions requirements; followed by a referral to Recruitment/Admissions  
➢ Support Recruitment team at special articulation events/tours by either assisting or serving in the place of  
➢ Answer student questions or provide update on status of application; refer to appropriate office for next steps (APO, Financial Aid, Academic Advising, Disability Services, etc.) |
| **Indicators and Data Needed** (Measures that will appraise progress towards the strategic objective) | ➢ Number of student referrals to Admissions and/or Recruitment  
➢ Number of new transfer guides/updates |
| **Responsible Person and/or Unit** (Data collection, analysis reporting) | ➢ DDP staff  
➢ GSU Academic Affairs  
➢ GSU Admissions/Recruitment  
➢ Diane Urbanczyk, GSU Transfer Coordinator |
| **Milestones** (Identify Timelines) | ➢ Attend quarterly Enrollment/Recruitment meetings with GSU academic colleges  
➢ Track participation at Admissions events |
| **Desired Outcomes and Achievements** (Identify results expected) | ➢ Increase participation in Admissions events  
➢ Increased communication and collaboration between DDP and Recruitment staff  
➢ Transfer guides updated annually |