### Focus Area: Dual Degree Program and Transfer Initiatives

**Leader(s):** Jessica Specht

**Implementation Year:** 2017-2018

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**Goal #1:** Expand, enhance and promote the Dual Degree Program (DDP) as a model pathway to the baccalaureate degree for transfer students from our partner community colleges.

<table>
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<tr>
<th>Objective 1:</th>
<th>Increase the feasibility and attractiveness of the Dual Degree Program pathway and/or vertical transfer options, especially at remote partner colleges.</th>
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| **Action Items** | ➢ Collaborate with GSU’s School of Extended Learning to promote satellite programs at Triton College (Criminal Justice and Communications programs, and Information Technology available fall 2018) and Kankakee Community College (Business)  
➤ Promote full and majority online programs, such as the RN-to-BSN and Criminal Justice programs  
➤ Increase participation in transfer activities on remote partner campuses  
➤ Increase classroom presentations at community colleges, such as in College Success (College 101) courses  
➤ Continue inquiries into curriculum lock-in for DDP students  
➤ Promote 3+1 programs, in collaboration with academic colleges at GSU  
➤ Adjust the GPA requirement for Chicago Star Scholars award, in order to increase eligibility and better align award with Chicago Star Scholarship GPA requirement |
| **Indicators and Data Needed** | ➢ DDP student enrollment at each partner campus  
➤ Number of DDP students enrolled at remote partner campuses  
➤ Number of contacts with prospective students and established relationships |
| **Responsible Person and/or Unit** (Data collection, analysis reporting) | ➢ Jessica Specht, DDP Director  
➤ Sharita Walker, DDP Transfer Specialist  
➤ (vacant) DDP Transfer Specialist  
➤ (vacant) DDP Transfer Specialist  
➤ Michelle Sebasco, School of Extended Learning |
| **Milestones** (Identify Timelines) | ➢ Review enrollment at end of each month, adjust/plan accordingly  
➤ Review comparative enrollment trend at end of each fall and spring semester |
| **Desired Outcomes and Achievements** (Identify results expected) | ➢ “On trend” or increased DDP student enrollment at each partner campus |

*‘Reaching Vision 2020’ Strategic Plan-Dual Degree Program and Transfer Initiatives (v. November 6, 2018)*
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<th>Objective 2:</th>
<th>Disseminate successful student outcomes to regional and national audiences within higher education to publicize the impact of DDP on degree completion.</th>
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| **Action Items** | ➢ Present program data and success strategies at regional and national conferences  
➢ Assist in facilitating the Kresge Dissemination Conference in June 2018  
➢ Attend regional conferences in order to network with professionals from like-programs  
➢ Collaborate with GSU’s MSI to present progress of programming at conferences  
➢ Respond to requests for consultation from institutions with like-programs  
➢ Work with GSU Institutional Research to compare DDP transfer students to traditional GSU transfer students |
| **Indicators and Data Needed** (Measures that will appraise progress towards the strategic objective) | ➢ Data to illustrate that DDP has an impact on degree completion and academic success  
➢ Number of conference presentations  
➢ Number conferences attended  
➢ Number of contacts from like-programs |
| **Responsible Person and/or Unit** (Data collection, analysis reporting) | ➢ Jessica Specht, DDP Director  
➢ Sean Smith, Coordinator of MSI  
➢ Office of Institutional Research  
➢ DDP staff |
| **Milestones** (Identify Timelines) | ➢ End of every academic year to assess retention, transfer, and graduation rates  
➢ End of every academic year summarize conference attendance and participation |
| **Desired Outcomes and Achievements** (Identify results expected) | ➢ Sufficient data to support the DDP model and illustrate its impact  
➢ Expanded exposure for DDP and GSU |
**Goal #1:** Expand, enhance and promote the Dual Degree Program (DDP) as a model pathway to the baccalaureate degree for transfer students from our partner community colleges.

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<th>Objective 3:</th>
<th>Expand knowledge of DDP beyond community college and university outreach.</th>
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| **Action Items** | - Network with community leaders and participate in city/township programming to promote DDP and other pathways to higher education  
- Assist with 2+2+2 initiatives or other high school initiatives on GSU campus  
- Continuing to expand community service events throughout Chicagoland area; increase visibility of DDP |
| **Indicators and Data Needed** (Measures that will appraise progress towards the strategic objective) | - Number of high school outreaches/initiatives  
- Number of community-based events attended |
| **Responsible Person and/or Unit** (Data collection, analysis reporting) | - Jessica Specht, DDP Director  
- Sharita Walker, DDP Transfer Specialist  
- (vacant) DDP Transfer Specialist  
- (vacant) DDP Transfer Specialist |
| **Milestones** (Identify Timelines) | - Review outreaches/initiatives at end of each fall and spring semester |
| **Desired Outcomes and Achievements** (Identify results expected) | - Expanded exposure for DDP and GSU |
**Goal #1:** Expand, enhance and promote the Dual Degree Program (DDP) as a model pathway to the baccalaureate degree for transfer students from our partner community colleges.

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<th>Objective 4:</th>
<th>Expand partnership with DDP Big 5 partner campuses and grow DDP/transfer enrollment from all 5 campuses.</th>
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| Action Items | - Continue to utilize table visits and info sessions for increased exposure  
- Collaborate with PSC and GSU’s MSI programs to promote DDP-MSI scholarship  
- Increase communication with community college advising staff  
- Continue to participate in annual transfer events  
- Expand involvement with student organizations via club meetings, events (such as PTK, Honors, TRiO, International Students, Athletics, ALAS) |
| Indicators and Data Needed | DDP student enrollment at Big 5 partner campuses |
| Responsible Person and/or Unit (Data collection, analysis reporting) | Jessica Specht, DDP Director  
Sharita Walker, DDP Transfer Specialist  
(vacant) DDP Transfer Specialist  
(vacant) DDP Transfer Specialist  
Male Success Initiative Coordinators |
| Milestones (Identify Timelines) | Review enrollment at end of each month, adjust/plan accordingly  
Review comparative enrollment trend at end of each fall and spring semester |
| Desired Outcomes and Achievements (Identify results expected) | Increased DDP student enrollment at each Big 5 partner campus |