Focus Area: **Dual Degree Program and Transfer Initiatives**

Leader(s): **Roshaunda Ross**

Implementation Year: **2015-2016**

---

**Goal #4:** Develop initiatives to increase transfer student enrollment and engagement at GSU from both underrepresented populations and populations of interest for enrollment expansion.

<table>
<thead>
<tr>
<th>Objective 1:</th>
<th>In collaboration with GSU Intercultural Student Affairs, implement a Male Success Initiative (cross-institutional programming and mentorship) to increase the <strong>recruitment and retention of male students of color, especially African-Americans and Latinos.</strong></th>
</tr>
</thead>
</table>
| **Action Items** | - Support GSU Intercultural Student Affairs on the Male Success Initiative programs and services  
- Help coordinate a DDP-MSI Summit to launch the program  
- Host an annual meeting for GSU and partners to share best practices for supporting male students of color  
- Act as liaison between GSU Male Success Initiative and partner community colleges  
- Facilitate Strengths Quest workshops and coaching for MSI participants |
| **Indicators and Data Needed** | - Data collected on enrollment and retention numbers of male students of color  
- Data collected on achievement (GPA, degree attainment, and pre and post testing analysis) of male students of color  
- Comparison data on MSI participants vs. other male students of color |
| **Responsible Person and/or Unit (Data collection, analysis reporting)** | - Robert Clay, GSU Intercultural Student Affairs  
- Roshaunda Ross, DDP Director  
- Rupert Evans, GSU Department Head/MSI faculty liaison  
- Linda Uzureau, GSU Asst. to the President for Community College Partnerships |
| **Milestones (Identify Timelines)** | - Pilot program with PSC beginning AY1516  
- Expansion to other multicultural serving partner colleges by AY1718 |
| **Desired Outcomes and Achievements (Identify results expected)** | - Targeted outreach and increased enrollment of our current lowest demographic at GSU and the country (men of color)  
- Social justice/increased opportunities for marginalized populations  
- Increased self-efficacy for male students of color |

‘Reaching Vision 2020’ Strategic Plan-Dual Degree Program and Transfer Initiatives (v. October 2, 2015)
**Goal #4:** Develop initiatives to increase transfer student enrollment and engagement at GSU from both underrepresented populations and populations of interest for enrollment expansion.

<table>
<thead>
<tr>
<th>Objective 2:</th>
<th>In collaboration with GSU Office of Development, secure funds and other resources to support the degree completion of undocumented transfer students.</th>
</tr>
</thead>
</table>

**Action Items**
- Help identify staff in Admissions, Financial Aid, and the Academic Resource Center to complete DACA training and remain current on news as it relates to Dreamers
- Support the creation of a database of resources for undocumented students to include contacts and services provided by agencies such as the Illinois Coalition for Immigrant and Refugee Rights, and scholarship opportunities
- Facilitate a student led scholarship fundraising initiative
- Review of GSU admission process to ensure it is ‘DACA-student friendly’
- Assist GSU Development with fundraising activities
- Promote the Magis Scholarship and Illinois Dreamer Scholarships

**Indicators and Data Needed**
(Measures that will appraise progress towards the strategic objective)
- Amount of funds secured
- Number of scholarships developed
- Comparison of GSU DACA student enrollment vs. peer institutions

**Responsible Person and/or Unit (Data collection, analysis reporting)**
- GSU Admissions
- GSU Financial Aid
- GSU Academic Resource Center
- GSU Intercultural Student Affairs

**Milestones (Identify Timelines)**
- Review of admission process by SP16
- DACA training for GSU faculty/staff at least once per semester
- Database of resources by AY1617

**Desired Outcomes and Achievements (Identify results expected)**
- DACA trained and educated staff
- Resource support for undocumented students
- Social justice/increased opportunities for marginalized populations
**Goal #4:** Develop initiatives to increase transfer student enrollment and engagement at GSU from both underrepresented populations and populations of interest for enrollment expansion.

<table>
<thead>
<tr>
<th>Objective 3:</th>
<th>In collaboration with the Office of Admissions and Academic Affairs, seek targeted partnerships and program enhancements that attract and engage high achieving transfer students.</th>
</tr>
</thead>
</table>
| **Action Items** | ➢ Develop a partnership with the City Colleges of Chicago to target the Chicago Star Scholars  
➤ Encourage the frequent assessment for competitiveness in academic programs, career partnerships, and accreditation where applicable  
➤ Modify requirements for the DDP Honors Scholarship to mandate that applicants be participants in their community college’s Honors Program or PTK chapter  
➤ Assist with the creation of targeted marketing materials for high-achieving students |
| **Indicators and Data Needed** (Measures that will appraise progress towards the strategic objective) | ➢ Enrollment numbers in GSU Honors program  
➤ Overall average GPA of all undergraduate students at GSU |
| **Responsible Person and/or Unit (Data collection, analysis reporting)** | ➢ Roshaunda Ross, DDP Director  
➤ GSU Institutional Research  
➤ GSU Honors Program  
➤ GSU Marketing |
| **Milestones (Identify Timelines)** | ➢ Establishment of review schedule/rotation of academic programs by AY1718  
➤ Co-curricular transcript development by AY1718  
➤ CCC Star Scholar partnership/plan development in FA15 |
| **Desired Outcomes and Achievements (Identify results expected)** | ➢ Recruitment and retention of high-achieving students  
➤ Increased completion rates for GSU  
➤ Increased FTE rates for GSU  
➤ Increased academic accolades for GSU programs |