Focus Area: Diversity Education and Social Change

Leader(s): Robert Clay – Director, Intercultural Student Affairs

Implementation Year: 2017-2018

**GOAL 4:** Serve as an integral partner with Enrollment Management in the recruitment and admission of underserved student populations and with Academic Resource Center to ensure degree attainment and post graduate success.

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<th>Objective 1:</th>
<th>Create open houses in various neighborhoods in the Chicagoland area with community agencies and multi-faith groups to enhance recruitment efforts.</th>
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| **Action Items** | • Identify neighborhoods to host open houses  
• Develop relationship with community agencies  
• Recruit students to serve as ambassadors  
• Garner support from high schools in various communities |
| **Indicators and Data Needed** (Measures that will appraise progress towards the strategic objective) | • Number of deposits received within two weeks after open house dates  
• Feedback from students and families  
• Number of students enrolled |
| **Responsible Person and/or Unit** (Data collection, analysis reporting) | • Intercultural Student Affairs  
• Recruitment  
• Admissions |
| **Milestones** (Identify Timelines) | • Develop programming plan  
• Recruit students to participate  
• Host two open houses  
• Assess progress  
• Host two open houses  
• Assess progress |
| **Desired Outcomes and Achievements** (Identify results expected) | • Identify campus resources available to them  
• Increase family understanding of college admission process to determine GSU as their choice  
• Engage faculty and staff  
• Explore the varied academic options available to them  
• See GSU as a community partner to create pipeline efforts for student success |
| **Achieved Outcomes and Results** | • Neighborhoods were identified to host open houses  
• Multifaith meeting was held with local Southland multifaith groups about GSU |
| **Analysis of Results** (Where outcomes met? Exceeded? Progress towards goal. Implications for AY18 Objectives.) | • The outcomes were not met due to transition in various department.  
• This will be reviewed for FY19 |