Focus Area: Diversity Education and Social Change

Leader(s): Sean Smith – Coordinator, Male Success Initiative

Implementation Year: 2017 - 2018

**GOAL 3:** Establish and promote the Male Success Initiative as the premiere pathway to increase the enrollment, retention and graduation of first year and transfer men of color.

<table>
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<tr>
<th>Objective 1: Partner with area high schools and community colleges to implement pipeline efforts that will increase college readiness and enrollment of men of color.</th>
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<tbody>
<tr>
<td><strong>Action Items</strong></td>
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| • Establish community college partner(s)  
• Foster high school partnership  
• Develop work plan |
| **Indicators and Data Needed** (Measures that will appraise progress towards the strategic objective) |
| • Area high school(s) and key personnel  
• Community college partners key personnel  
• Number of students enrolled in Male Success Initiative  
• Number of students apply to GSU |
| **Responsible Person and/or Unit (Data collection, analysis reporting)** |
| • Intercultural Student Affairs  
• New Student Programs  
• Recruiting  
• Admissions  
• Dual Degree Program |
| **Milestones (Identify Timelines)** |
| • Develop relationship with area high school  
• Establish programming endeavors with area high school  
• Host joint program with high schools and community college partner(s)  
• Implement programming model for high schools to recruit students  
• Create student ambassadors from Male Success Initiative to aid in recruitment efforts |
| **Desired Outcomes and Achievements (Identify results expected)** |
| • Students will be able to analyze challenges that exist along the path to college  
• Students will develop an increased awareness of college opportunities  
• Students will garner access to college  
• Students will increase participation in curricular activities on their respective campuses |
**GOAL 3:** Establish and promote the Male Success Initiative as the premiere pathway to increase the enrollment, retention and graduation of first year and transfer men of color.

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<th><strong>Objective 2:</strong></th>
<th><strong>Reframe programmatic thrust for the Male Success Initiative to reflect program tenets and current trends of student needs.</strong></th>
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| **Action Items** | • Define appropriate time host programs  
• Solidify program topics and speakers  
• Garner financial support for efforts |
| **Indicators and Data Needed** (Measures that will appraise progress towards the strategic objective) | • Number participants in attendance  
• Number of non-participants attendance  
• Number of faculty/staff attendance  
• Number of men of color enrolled at GSU |
| **Responsible Person and/or Unit** (Data collection, analysis reporting) | • Intercultural Student Affairs  
• Dual Degree Program  
• New Student Programs  
• Development  
• Institutional Research  
• Dean of Students |
| **Milestones** (Identify Timelines) | • Develop programming calendar  
• Identify key personnel to support efforts  
• Host monthly sessions inclusive of Book Club, Cultural Outings, Career Mapping/Curricular Enhancement Workshop(s) and Meeting of the Minds |
| **Desired Outcomes and Achievements** (Identify results expected) | • Participants will be able to establish identity through intersectionality and character enrichment  
• Participants will be able to foster a sense of belonging and raise social and academic consciousness  
• Participants will be able to develop healthy relationships and gain positive interactions between peers and faculty/staff  
• Participants will become prepared leaders that have a commitment to service and social justice |
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<th>Objective 3:</th>
<th>Infuse Brotherhood Retreat as pre-orientation program for Male Success Initiative</th>
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| **Action Items** | • Develop digital footprint  
• Gather database of faculty/staff for invitations  
• Gather database for student invitations |
| **Indicators and Data Needed** (Measures that will appraise progress towards the strategic objective) | • Number of faculty members in attendance  
• Number of staff and senior administrators in attendance  
• Number of students in attendance |
| **Responsible Person and/or Unit** (Data collection, analysis reporting) | • Intercultural Student Affairs  
• New Student Programs  
• Dual Degree Program |
| **Milestones** (Identify Timelines) | • Solidify date for program  
• Contract retreat facilitator/speakers  
• Send invitations to faculty members and students  
• Host summit to expound upon efforts |
| **Desired Outcomes and Achievements** (Identify results expected) | • Encourage faculty to make an intentional effort when engaging with men of color  
• Challenge faculty/senior administration to reconsider practices of cultural pedagogy as it pertains to the success of men of color  
• Promote Male Success Initiative as a national model to be replicated by other universities, community partners and other agencies |