

# Bachelor of Arts in Business and Applied Science

You've earned your AAS or have completed at least 27 hours of technical coursework.

Now take your education and your career to the next level with a **Bachelor of Arts in Business and Applied Science (BAAS)**.

## A Foundation for Success

The BAAS program is the perfect next step for students who graduate from technical/occupational programs at community colleges. From technology to human services and from criminal justice to healthcare, this program adds the perfect business focus to an associate's degree in applied science.

Increasingly, employers need employees who possess higher levels of both technical and managerial skills. GSU's program prepares you to advance in your career by providing you with a solid business and liberal arts foundation.

GSU also recognizes that convenience is key to a successful education in today's world. Courses in this degree program are offered online and on campus, making it easy to complete your bachelor's degree on your schedule.

## Learn More!

Take the next step. Contact an admissions counselor at **708.534.4490**.

Visit **[www.govst.edu/cbpa](http://www.govst.edu/cbpa)**.

## How to Apply

Apply for the GSU BA in Business and Applied Science at **[www.govst.edu/apply](http://www.govst.edu/apply)**.

## SUCCESS BY DEGREES



**Governors State University**

1 University Parkway, University Park, IL 60484

708.534.4391 [www.govst.edu/cbpa](http://www.govst.edu/cbpa)



## fact

An individual with a **bachelor's degree** earns, on average, **\$20,000 more per year** than someone with an associate's degree.\*

\*Source: U.S. Census Bureau, Current Population Survey, 2007 Annual Social and Economic Supplement



# SUCCESS BY DEGREES

## Bachelor of Arts in Business and Applied Science

### Special Admission Requirements

In addition to the university criteria, applicants must have earned an associate of applied science degree in a technical major from a regionally-accredited institution of higher education. Students not meeting the admission requirement of an A.A.S. in an occupational program, but who have completed 27 or more hours in technical course work and have met other university admission criteria, may be considered for admission.

### Degree Requirements

Students must meet all university and college requirements for a bachelor's degree as specified in the GSU catalog.

### I. General Education Requirements (49 Hours)

Written Communications (3)  
Written Communications (3)  
Oral Communications (3)  
Social Science (3)  
Life Science with Lab (3-4)  
Physical Science with Lab (3-4)  
Humanities (3)  
Fine Arts (3)  
Humanities or Fine Arts (3)

NOTE: This includes the following program requirements:

College Algebra or Finite Math (IAI M1 906) (3)  
ECON 301 Principles of Microeconomics (3)  
ECON 302 Principles of Macroeconomics (3)  
MGMT 415 Business Ethics and Social Responsibility (3)  
MIS 301 Basics of Information Technology (3)  
STAT 361 Statistics for Management I (3)  
STAT 362 Statistics for Management II (3)

### II. Program Requirements (36 Hours)

ACCT 301 Financial Accounting (3)  
ACCT 302 Managerial Accounting (3)  
BLAW 325 Business Law I (3)  
FIN 301 Principles of Financial Management (3)  
MGMT 301 Introduction to Management Strategies (3)  
MGMT 340 Production and Operations Management (3)  
MGMT 360 Business Communications (3)  
MGMT 401 Organizational Behavior (3)  
MGMT 410 International Business (3)  
MGMT 469 Business Policy (3)  
MIS 370 Management Information Systems (3)  
MKTG 301 Introduction to Marketing Management (3)

Governors State University is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools.

This information is for reference only. For complete degree information, please refer to the current approved Governors State University catalog online at [www.govst.edu/catalog](http://www.govst.edu/catalog).

### III. Applied Science Courses (27 Hours)

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### IV. Electives (8 Hours)

**Total - 120 Hours**