

Bachelor of Arts in Business Administration

Today's complex, fast-paced business environment requires professionals with a wide scope of knowledge and skills beneficial to the workplace. GSU's **Bachelor of Arts in Business Administration** program is designed to give you a solid foundation in administrative skills and knowledge leading to a successful entry or mid-level business career.

A Foundation for Success

GSU's outstanding faculty and real-world curriculum prepare you for management and professional leadership that moves organizations forward. Through core business courses in economics, finance, management, statistics, accounting, business law, business communications, management information systems, and marketing, you will receive a strong background preparing you for your chosen field.

This is a flexible program in which you acquire an understanding of business and management theory and practice, and learn how to apply that knowledge to business and non-business organizations of any size.

You may choose to specialize in Finance, Entrepreneurship and, Human Resource Management, Management Information Systems, Management, Marketing, or Operations and Supply Chain Management.

Learn More!

Take the next step. Contact an admissions counselor at **708.534.4490**.

Visit **www.govst.edu/cbpa**.

How to Apply

Apply for the GSU BA in Business Administration at **www.govst.edu/apply**.

SUCCESS BY DEGREES



Governors State University

1 University Parkway, University Park, IL 60484

708.534.4391 www.govst.edu/cbpa



fact

Median annual earnings of managers in administrative services in 2006 were \$67,690. The middle 50 percent of such managers earned between \$48,200 and \$90,350.*

**Source: Occupational Outlook Handbook, 2008-2009 edition, U.S. Department of Labor*



SUCCESS BY DEGREES

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Degree Requirements

Students must meet all university requirements for a bachelor's degree. Students must meet the collegial degree requirements.

I. General Education Requirements (49 Hours)

Written Communications (3)
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Oral Communications (3)
Social Science (3)
Life Science with Lab (3-4)
Physical Science with Lab (3-4)
Humanities (3)
Fine Arts (3)
Humanities or Fine Arts (3)

CBPA General Education Courses

ECON 301 Principles of Microeconomics (3)
ECON 302 Principles of Macroeconomics (3)
MIS 301 Basics of Information Technology (3)
MATH 325 College Algebra (3)
MATH 355 Calculus (3)
STAT 361 Statistics for Management I (3)
STAT 362 Statistics for Management II (3)

II. Program Requirements (39 Hours)

ACCT 301 Financial Accounting (3)
ACCT 302 Managerial Accounting (3)
BLAW 325 Business Law I (3)
ECON 420 Managerial Economics: The Economics of the Firm (3)
FIN 301 Principles of Financial Management (3)
MGMT 301 Introduction to Management Strategies (3)
MGMT 340 Production and Operations Management (3)
MGMT 360 Business Communications (3)
MGMT 401 Organizational Behavior (3)
MGMT 410 International Business (3)
MGMT 469 Business Policy (3)
MKTG 301 Introduction to Marketing Management (3)
MIS 370 Management Information Systems (3)

III. Concentrations (15-18 Hours)

Entrepreneurship Concentration (18 Hours)
Finance Concentration (15 Hours)
Human Resource Management Concentration (15 Hours)
Management Concentration (15 Hours)
Information Systems Concentration (18 Hours)
Marketing Concentration (15 Hours)
Operations and Supply Chain Management Concentration (15 Hours)

IV. Electives (14-17 Hours)

Total - 120 Hours

Governors State University is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools.

This information is for reference only. For complete degree information, please refer to the current approved Governors State University catalog online at www.govst.edu/catalog.