

# College of DuPage and Governors State University

## Transfer Guide for Associate in Applied Science Advertising, Design and Illustration to Business and Applied Science, 2008-2009

The following is presented as an articulation agreement between College of DuPage (COD) and Governors State University (GSU) for Business and Applied program based on the 2008-09 catalogs of both schools. The student would receive an Associate in Applied Science (AAS) degree in Advertising, Design and Illustration from COD and a Bachelors of Arts (BA) degree in Business and Applied Science from GSU.

### **I. GENERAL EDUCATION (20 credits)**

#### **Communications: 2 courses (6 credits)**

Engli 1101 - English Composition I (3)

Speec 1100 - Fundamentals of Speech Communications (3)

#### **Mathematics: (3 credits)**

Math 1428 - College Algebra (3)

#### **Physical and Life Sciences: 1 course (4 credits)**

Life or Physical Science Course (4)

#### **Humanities and Fine Arts: 1 course**

#### **Social and Behavioral Sciences: 1 course**

### **II. AREA OF CONCENTRATION/MAJOR FIELD (48 credits)**

Adsgn 1100 - Drawing for Design I (3)

Adsgn 1102 - Design I (3)

Adsgn 1104 - Drawing for Design (3)

Adsgn 1105 - Design 2: Typography (3)

Adsgn 1106 - Three-Dimensional Design (3)

Adsgn 1107 - Image Creation and Composition (3)

Adsgn 1108 - Digital Illustration for Design (3)

Adsgn 2201 - Design 3 (3)

Adsgn 2202 - Web/Interactive Design I (3)

Adsgn 2203 - Design for Advertising (3)

Adsgn 2204 - Advanced Illustration (3)

Adsgn 2205 - Design 4 (3)

Adsgn 2206 - Web/Interactive Design 2 (3)

Adsgn 2207 - Media Campaign (3)

Adsgn 2208 - Portfolio Seminar (3)

Graph 1102 - Introduction to Graphic Publishing Applications (3)

### **REQUIRED A.A.S. DEGREE PROGRAM: 68 hours**

(over)

### **III. TO BE TAKEN AT COD OR GSU (MAXIMUM OF 7 HOURS AT COD)**

Choose from the following:

Fine Arts Course (3)

Life or Physical Science Course based on course taken at COD (3-4)

Engli 1102 or Written Communications Course (3)

### **IV. TO BE TAKEN AT GSU**

#### **BUSINESS CORE & ADDITIONAL GENERAL EDUCATION (51 Hours)**

ACCT 301	- Financial Accounting (3)
ACCT 302	- Managerial Accounting (3)
BLAW 320	- Legal Environment of Administration (3)
ECON 301	- Principles of Microeconomics (3)
ECON 302	- Principles of Macroeconomics (3)
FIN 301	- Principles of Financial Management (3)
MGMT 301	- Introduction to Management Strategies (3)
MGMT 340	- Production and Operations Management (3)
MGMT 360	- Business Communications (3)
MGMT 401	- Organizational Behavior (3)
MGMT 415	- Business Ethics & Social Resp. (3) (meets hums req.)
MGMT 469	- Business Policy (Final Term) (3)
MIS 301	- Basics of Information Technology (3)
MIS 370	- Management Information Systems (3)
MKTG 301	- Introduction to Marketing Management (3)
STAT 361	- Statistics for Management I (3)
STAT 362	- Statistics for Management II (3)

**Required for BA in Business and Applied Science: 120 hours (128 hours as written)**

**For Additional Information:  
Governors State University  
Office of Admissions  
(708) 534-4490  
gapply@govst.edu  
www.govst.edu/articulation  
www.govst.edu/cbpa**

**College of DuPage  
Transfer Center  
(630) 942-2500**