

COLLEGE OF

BUSINESS

Fall 2021 http://www.govst.edu/COB



STUDENT CONNECTION NEWSLETTER

Undergraduate Business Advisors

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Graduate Business Advisor

Jennifer Taylor (MBA, MSA, MSMIS, MSBA, MSHRM)

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Monday: 10:30 a.m. -7 p.m. Tuesday - Friday: 8:30 a.m. -5 p.m.

Capstone Course Registration

Capstone courses is typically taken during the last semester of the program and can only be taken after completion of all common core courses on the student's study plan. An application and approval is required before a student may register for ACCT8965, ECON4900, MGMT4900, MGMT8900, MIS8979, MIS8989, and MIS8999. Download the form in the myGSU portal or contact your advisor if you have questions.

Welcome Fall 2021!



The 2020-2021 academic year has been an extraordinary year for all of us as the global pandemic continued to challenge the ways we teach, learn, work, and conduct our daily lives. However, students, faculty, and staff in the College of Business at Governors State University were not deterred by these disruptions. With dedication, perseverance, and support for each other, we were able to make

steady progress towards the strategic goals in our Vision 2020 strategic plan, while also transitioning into our new five-year strategic plan, <u>Strategy 2025</u>.

Fall 2021 semester is an exciting semester for the COB in many ways. Our first AACSB re-accreditation visit (Continuous Improvement Review, or CIR visit) will take place in October, 2021. A Peer Review Team (PRT), consisted of three deans from our peer institutions will be on campus to assess our performances in meeting AACSB accreditation standards in the past five years. The PRT members will meet with COB faculty, staff, students, alumni, and business community partners to assess during this visit. A successful CIR visit will result in re-accreditation for the next five years.

We look forward to your participation in this accreditation visit. More details will be shared as we get closer to the visit dates (10/10-10/12/2021).

Sincerely,

Dr. Jun Zhao Dean



Internships for Academic Credit!

The value of a solid internship offers many benefits: work experience, on-the-job training, networking, professional contacts, a plus on your resume, and maybe even a job offer. Internships are career-based learning experiences that involve a "real world" work environment and standard workplace expectations.

The Career and Internships webpage (http://www.govst.edu/cob-internships/) provides the information and tools you need to start the process. You will find the COB Internship Guide, a "how to" locate an internship, tips on interviewing, appropriate dress, networking, resume examples, and student success stories.

To apply for an internship, follow the steps on the Career and Internships page. The Internship Form is located in the COB Student Handbook or download the form: http://www.govst.edu/COB-Intern-Form/

COB Student Organizations

Students are encouraged to take advantage of the many clubs and organizations that exist at Governors State University. These clubs provide students with the opportunity to meet others with the same majors or special interests.

Accounting/Finance/Economics:

Dr. Chevonne Alston, <u>calston@govst.edu</u>
Dr. Muchait Kochan, <u>mkochan@govst.edu</u>

Supply Chain, APICS-The Association for Operations Management: Dr. Tricia Kerns, tkerns@govst.edu & Dr. John Simon, jsimon@govst.edu

Beta Gamma Sigma (by invitation, see your myGSU portal for information): Dr. Karen Janko, kjanko@govst.edu

Human Resources: Dr. Chelsea Vanderpool, <u>cvanderpool@govst.edu</u> & Dr. Stephen Wagner, <u>swagner2@govst.edu</u>

Management Info Systems: Jeffrey Alfano, jalfanog@govst.edu & Dr. Katherine Carl, kcarl@govst.edu

International Business: Dwight Floyd dfloyd@govst.edu

The majority of organizations are related to academic programs, while others support a variety of social and special interests however, new clubs and organizations may be formed by any group of seven or more students. For information or assistance, contact the Assistant Dean of Students at studentlife@govst.edu or visit www.govst.edu/studentlife at 708.534.4552.

Assurance of Learning

The College of Business at GSU maintains an ongoing systematic assessment process of continuous improvement in which student work, in both undergraduate and graduate programs, is evaluated to determine the extent to which student-learning outcomes have been met in each program. Students play an important role in this well-documented process that is focused on improving the academic experience of our students. Dr. John Simon's Assessment results of COB's Assurance of Learning (AOL) process can be found on our webpage at www.govst.edu/AOL/

Fall 2021 Career Events

Thursday, September 2, 2 – 3 p.m.

Presenter: Kristina Anderson **Topic:** Resumes & Cover Letters

Virtual: https://govst.webex.com/govst/j.php?MTID=mf0fe852e0b9d5c035e8b2fa163dbf1a2

Highlighting your skills and experience to an employer's needs is the key to developing effective resumes and cover letters. Join us virtually to learn strategies to market your unique skill set and apply your learning by working on improving components of your own resume and cover letter.

Thursday, September 9, 2 – 2:30 p.m.

Presenter: Dartina Dunlap **Topic:** Who Moved My Cheese?

Virtual: https://govst.webex.com/govst/j.php?MTID=m56315c31777696b4f5d493a44ac44851

Learn how to deal with change in a successful manner. We will discuss the tenets of the world renown writer Spencer Johnson who brings this process into clear vision. Be the change agent that you want to be.

Thursday, September 16, 2 – 3 p.m.

Presenter: Kristina Anderson Topic: Ace Your Interview Location: Engbretson Hall

This workshop will go over tools and techniques to help you best prepare for job interviews. More specifically, you will walk away with an understanding of how to communicate effectively, answer challenging questions, and make your pitch during the interview setting.

Thursday, September 23, 2 – 3 p.m.

Presenter: Dartina Dunlap

Topic: Professionalism in the workplace

Virtual: https://govst.webex.com/govst/j.php?MTID=me450b6626d3cf23ca1a116a3b7f4eada

There are steps that every professional must take when working on the job. We will discuss the importance of remaining professional while completing your job. What is and what is not professional? We will explore this concept in this presentation.

Thursday, September 30, 2 – 3 p.m.

Presenter: Kristina Anderson **Topic:** Career Exploration

Virtual: https://govst.webex.com/govst/j.php?MTID=m972cbae875f9fddaea270a64b38f671f

Without question, choosing a career can be a tough choice. But, don't worry if you haven't settled on a career path just yet. It's not a decision you have to make alone. In this workshop, you will learn some of the myths about being undecided, the difference between choosing a major and choosing a career and some resources to help you take the next step. You will also have the opportunity to participate in an interactive series of self-assessments designed to help you learn more about yourself and your interests.



Fall 2021 Career Events (continued)

Thursday, October 7, 2 – 2:30 p.m.

Presenter: Dartina Dunlap **Topic:** How to get a promotion?

Virtual: https://govst.webex.com/govst/j.

php?MTID=m3d1dc2da491f0cfb57d72964f623de6d

Are you trying to get a promotion and can't seem to find out why you are being overlooked? This presentation will give you a few short steps to ensure that you are doing the right things to get that promotion.

Professional Image Career Conference, October 12 – 14, 10 – 11 a.m. and 3 – 4 p.m.

October 12

- **10 11 a.m.:** Dartina Dunlap ABC's of How to Facilitate a Presentation
- 1-2 p.m.: Vanessa Gomez Professionalism in the Workplace
- 3 4 p.m.: Isabella Reyes Conflict and Resolution

October 13

- 10 11 a.m.: Kristy Mahal -Resumes/Cover Letters (tentative)
- **1 − 2 p.m.**: Paul Kelly- TBD −
- **3 4 p.m.**: PEACE CORPS

October 14

- 10 11 a.m.: Kristina- Interviewing Skills
 1 2 p.m.: Derrick Brown –GEAR program
- 3 4 p.m.:

Thursday, October 21, 2 – 3 p.m.

Presenter: Kristina Anderson

Topic: Introverts/Extroverts in the Workplace **Virtual:** https://govst.webex.com/govst/j.

php?MTID=m3b678b1a153556eabc3ce6d0af5e0128

Do you tend to gravitate towards the center of the room at parties, or do you find yourself inching towards the periphery? Are you the first to raise your hand or do you prefer to quietly ruminate before you speak? Your answers to these questions could reveal whether you are more of an extrovert or an introvert. Join us in this workshop to learn whether you are more of an introvert or extrovert, strengths of each personality type and strategies to work effectively amongst each other.

Thursday, October 28, 2 – 2:30 p.m.

Presenter: Dartina Dunlap **Topic:** Elevator Pitch

Virtual: https://govst.webex.com/govst/j.

php?MTID=ma98e874fad7b245d6e8d9c514f80df2c

How to be prepared to explain who you are in a few easy steps. Having an elevator pitch will be the catalyst to creating networking opportunities and introducing you to the world.

Thursday, November 4, 2 – 3 p.m.

Presenter: Kristina Anderson Topic: Resumes & Cover Letters Location: Engbretson Hall

Highlighting your skills and experience to an employer's needs is the key to developing effective resumes and cover letters. Join us virtually to learn strategies to market your unique skill set and apply your learning by working on improving components of your own resume and cover letter.

Thursday, November 12, 2 - 2:30 p.m.

Presenter: Dartina Dunlap **Topic:** I am Graduating Now What? **Location:** Engbretson Hall

Virtual: https://govst.webex.com/govst/j.

php?MTID=mc6bcaf32ace22dd6dffb86fc49689850

Now that your graduating it is essential that you are completing a few more task to enhance your experience as a new graduate. While they are simple task they are important tasks.

Thursday, November 18, 2 – 3 p.m.

Presenter: Kristina

Topic: Choosing a Career that Fits Your Values **Virtual:** https://govst.webex.com/govst/j.

php?MTID=m8a3856c9cdbcb9fb076869d93e2845b1

This is an interactive workshop where students find fun ways to tie their experiences into their future career goals. Students can expect to examine the role that their personal values play into their life & career decisions.

IMPORTANT DATES & DEADLINES FOR FALL 2021

Fall 2021 Term Begins Monday, August 30

Labor Day Holiday, University Closed Monday, September 6

Fall 2021 Graduation Applications Due Friday, September 17

Spring 2022 Registration Begins Monday, October 25

Thanksgiving Holiday Break Wednesday, November 24 no classes University Closed November 25 – 28

Fall 2021 Term Ends Monday, Sunday December 12 Winter Holiday Break, University Closed Friday. December 24 – January 2

Martin Luther King Holiday, University Closed Monday, January 17

Spring 2022 Term Begins Tuesday, January 18

