

# Bachelor of Arts in Entrepreneurship

# College of Business

Entrepreneurship requires innovation and individuality. At Governors State University, your ideas and concepts drive your studies. The **Bachelor of Arts in Entrepreneurship** encourages you to use your interests and ideas to provide focus to your studies.

## Outstanding Preparation

At GSU, you will learn how entrepreneurial knowledge is applied in a variety of ways to different fields. The traditional entrepreneur conceptualizes a new idea and formulates a business plan to further it. The corporate entrepreneur contributes to existing companies by developing new endeavors. Both the traditional and corporate entrepreneur strives to ignite innovation; impact the market, and make a profit. You will also learn about social entrepreneurship and how to use your entrepreneurial spirit and skills to help others and the environment.

## Unlimited Potential

Because entrepreneurial behavior is unique to each individual, GSU offers individualization and independence throughout the academic process. You will apply the knowledge gained in class to your own, personalized entrepreneurship plan. This enables you to build the foundation for your own venture, from the ground up, in a guided, supportive environment.

The Bachelor of Arts in Entrepreneurship at GSU provides the training and tools, as well as the guidance and direction you need to pursue your personal entrepreneurial ventures and goals.

## Fact

The United States needs to change from a manufacturing-based economy to an **entrepreneurial-based economy**.

*(Source: Kauffman Foundation, On the Road to an Entrepreneurial Economy: A Research and Policy Guide, 2007)*

## Assurance of Quality

Accreditation creates the impetus for relevancy and currency of our faculty, programs and courses to best serve our students.

## Learn More!

Take the next step. Contact an academic advisor today.

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**Governors State**  
UNIVERSITY

1 University Parkway  
University Park, IL 60484

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## Special Admission Requirements

Students must have completed 60 or more hours from a regionally accredited institution of higher education. Students can transfer up to 27 credit hours of specialized or technical coursework.

## Degree Requirements

Students must meet all university and college requirements for a bachelor's degree as specified in the GSU catalog.

### I. General Education Requirements (37 Hours)

#### Communications (9 Hours)

- Written Communication (6)
- Oral Communication (3)

#### Mathematics (3 Hours)

- College Algebra (3) or Finite Math (3)

#### Social and Behavioral Science (9 Hours)

- Principles of Microeconomics (3)
- Principles of Macroeconomics (3)
- One additional non-economics social science course (3)

#### Humanities and Fine Arts (9 Hours)

- One Humanities course (3)
- One Fine Arts Course (3)
- One Humanities or Fine Arts Course (3)

#### Physical and Life Sciences (7 Hours)

[One science must have a lab]

- Life Science (3-4)
- Physical Science (3-4)

### II. Additional CBPA Requirements (9 hours)

- Basics of Information Technology (3)
- Business Law (3)
- Statistics for Management I (3)
- MIS Collegial Proficiency Exams (70% or higher score on all prior to 2nd semester)

### III. Specialized or Technical Core Requirements (27 Hours)

Transfer from AA, AS, or AAS programs at community colleges

### IV. Business Core Courses (21 Hours)

- Financial Accounting (3)
- Managerial Accounting (3)
- Principles of Financial Management (3)
- Business Communications (3)
- Globalization of Business (3)
- Introduction to Marketing Management (3)
- Business Ethics & Social Responsibility (3)

### V. Entrepreneurship Core Requirements (18 Hours)

- Principles of Entrepreneurship (3)
- Entrepreneurial Opportunity (3)
- Entrepreneurial Accounting & Finance (3)
- Business Leadership Theory & Practice (3)
- Entrepreneurial Marketing (3)
- Entrepreneurial Project (capstone) (3)

### VI. Electives (8 Hours)

3000 or 4000 levels (CBPA courses)

**Total – 120 Hours**

