An economics degree enables students to understand how society chooses to use its resources to attain diverse, and often conflicting, goals. A degree in economics is not occupation-specific, but it provides a valuable "big picture" perspective that can be used in a variety of career paths. Economics emphasizes analysis, logical thought and problem solving skills, valued by large and small companies. Students of economics find employment in national and multi-national corporations, financial institutions, unions, all levels of government, non-profit and international organizations.

**Outstanding Preparation**
The Bachelor of Arts degree in Economics prepares students for careers that require an in-depth understanding of the forces of the economy. Economists study changes occurring in various countries, as well as individual sectors of an economy. You will learn how to:

- Research and analyze economic issues
- Conduct surveys and collect data
- Analyze data using mathematical models and statistical techniques, and more!

**Facts**
- Economics majors are successful in a wide variety of careers. Although various roles in businesses are most common, economics majors are successful in law, medicine, government, non-profits, and international relations, as well as in academic roles. (Source: *American Economic Association*, 2017)
- Economics is the 6th most in-demand degree by employers (*National Association of Colleges and Employers*, 2015).

**Assurance of Quality**
AACSB accreditation is the highest sign of quality among business programs, demonstrating the relevancy and currency of our faculty, programs and courses.

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Bachelor of Arts in Economics

I. General Education Requirements (37-38 Hours)

Communications (9 Hours)
- Communication (3)
- Written Communication (6)

Mathematics (3 Hours)
- Elementary Statistics (3)

Social Science (9 Hours)
- Principles of Microeconomics (3)
- Principles of Macroeconomics (3)
- One non-economics social science course (3)

Humanities and Fine Arts (9 Hours)
- Humanities course (3)
- Fine Arts Course (3)
- One Humanities or Fine Arts Course (3)

Physical and Life Sciences (7 Hours)
[One science must include a lab]
- Life Science (3-4)
- Physical Science (3-4)

II. Business Courses (27 Hours)
- Financial Accounting (3)
- Managerial Accounting (3)
- Basics of Information Technology (3)
- Applied Calculus (3)
- Statistics for Management II (3)
- Business Communication (3)
- Principles of Financial Management (3)
- Business Ethics and Social Responsibility (3)

Select four Economics/Finance courses:
- Money and Banking (3)
- Economic Development (3)
- Labor Economics (3)
- International Trade (3)
- Mathematical Economics (3)
- Econometrics I (3)
- Econometrics II (3)
- Investments (3)
- Advanced Corporate Finance (3)
- International Financial Management (3)
- Financial Institutions and Markets (3)
- Or other approved upper division economics or finance course.

III. Economics Core Courses (12 Hours)
- Managerial Economics or Intermediate Microeconomics (3)
- Intermediate Macroeconomics (3)
- International Economics (3)
- Economics Capstone (3)

IV. Economics Selectives (12 Hours)

Select one of the following courses:
- Principles of Business Management (3)
- Production and Operations Management (3)
- Organizational Behavior (3)
- Globalization of Business (3)
- Management Information Systems (3)
- Introduction to Marketing Management (3)

V. Electives (31-32 Hours)

Total - 120 Hours