

Business and Culture of Brazil

GSU Study Abroad Program

Summer 2015



INFORMATION SESSION

11/4/2014

&

11/11/2014



Why Brazil?



- Brazil is the fifth largest country by geographical area (3.3 million square miles), and the fifth most populous country with about 200 million people
- Brazil's economy has become a major emerging economy in the recent years, making it a member of the BRICS group
 - 2013 GDP at \$2.46 trillion (ppp adjusted), ranked No. 8 in the world; GDP per capital in 2010 was \$12,800 (ppp adjusted), ranked No. 105 in the world
- Brazil is a country with rich natural resources and natural beauties
- World Cup in 2014 and the summer Olympics games in 2016 have created great opportunities for infrastructure development in its major cities

Tentative Itinerary



- **When? (Trip dates):**
 - Sunday, June 7, 2015 to Friday, June 18, 2015
- **Where? (Cities to visit:)**
 - Sao Paolo
 - Rio de Janiero
 - Paratay (a colonial town between Sao Paolo and Rio de Janiero)
- **What?**
 - Learning goals of the study trip
 - ✦ To gain an understanding of the business environment and culture of Brazil, an emerging economic and political power in the Latin America
 - Trip participants are encouraged to enroll in MGMT 5000/3000 (cross-listed sections): Business and Culture of Brazil (5/7/2015-6/25/2015, Thursdays, 4:30-7:20pm in the first four weeks of the course duration)
 - ✦ Instructor: Dr. Anthony Andrews (aandrews@govst.edu)
 - ✦ Undergraduate students should enroll in MGMT 3000; Graduate students should enroll in MGMT 5000; Senior who wish to take MGMT 5000 will need permission from the division chair to be enrolled in that section

Culture Events and Sightseeing Activities



Sao Paulo

- Visit to University of Sao Paulo (the largest university in Brazil)
- Visit 3-4 companies in various industries (energy, banking, health care among the priority choices; mix of Brazilian and global companies)
- Museums and sightseeing activities

Rio de Janeiro

- More university and company visits
- Christ the Redeemer Monument and Memorial
- Sugar Loaf and Copacabana Beach

Sao Paulo (St. Paul Cathedral)



Copacabana Beach (Rio de Janeiro)



Sugar Loaf



Christ the Redeemer



Brazilian Cuisine



Estimated Cost for the Trip



- **Estimated cost for the trip: \$3500, including**
 - Domestic and international flights to and from Sao Paolo (international flight departing from Miami)
 - Hotel accommodation for the duration of the trip (3 star, double occupancy; Single premium applies)
 - Domestic transportation (air-conditioned coach bus) and tour guide
 - Company and university visits
 - Culture events and sightseeing activities
 - Two meals a day (breakfast and dinner)
 - Travel insurance (health, travel and cancellation insurance)

Possible Grants and Scholarships for Qualifying Students



- Office of International Service (OIS) Scholarship for GSU students (preference will be given to students who take the course for credit)
 - \$500-\$700
 - Application deadline for summer 2015 trips: 3/1/2015
- Indiana University Center for International Business Education and Research (IU CIBER) grant
 - \$600 for the first 16 students who make the first two payments (\$2000) by 2/28/2015
- GSU Student Life travel funds
 - ✦ \$400 each for up to four participants of the trip (only available to students who do not take the course for credit)
 - ✦ Student Life will not distribute the funds before the trip; Students who receive this fund will get reimbursement after the trip if finished

Expenses Not Included



- Passport and visa fees (\$180 for US citizens)
 - You need a passport that's valid until 12/18/2015)
- Sightseeing/free activities not included on the itinerary
- Personal purchases
- Lunch
- Tuition and fees for students who are taking MGMT
5000/3000
 - The course is scheduled as a spring 2015 course so students can apply financial aid funds toward the tuition (and possibly part of the trip expenses, depending on the availability of his/her financial aid fund – please check with the financial aid office for details)

Important Dates and Application Process



- **Important dates:**
 - Completed application form and \$500 deposit due by January 30th, 2015
 - Second payment of \$1500 due by February 28, 2015
 - Final payment for remaining balance due by March 30, 2015
 - ✦ For students who will receive funding from OIS or IU CIBER, the awarded amount will be deducted from the final payment balance accordingly
- **Cancellation and refund policy**
 - All cancellation for valid reasons must be submitted in writing and be approved by both GSU and trip organizer
 - 50% of the paid amount refunded 90 days prior to departure (3/9/2015)
 - 25% of the paid amount refunded between 89 and 76 days prior to departure (3/10-3/23/2015)
 - No refund within 75 days of the departure date (after 3/24/2015)

What's Next?



- Submit trip application form and deposit and other required documents at your earliest convenience to CBPA (application and deposit due by 1/30/2015, but you are encouraged to submit the application and deposit early)
- Submit OIS scholarship application if you want to apply for it to Katherine Haan (khaan@govst.edu) by 03/01/2015
- Check with financial aid office to find out the possibility of using your financial aid funds toward the course tuition and trip expenses
 - Matthew Zarris (mzarris@govst.edu)
- Register for MGMT 5000 or MGMT 3000 (either for credit or audit)
- Apply for passport if you don't have one already

Questions??

