Business and Culture of Brazil
GSU Study Abroad Program
Summer 2015

INFORMATION SESSION
11/4/2014
&
11/11/2014
Why Brazil?

- Brazil is the fifth largest country by geographical area (3.3 million square miles), and the fifth most populous country with about 200 million people
- Brazil’s economy has become a major emerging economy in recent years, making it a member of the BRICS group
  - 2013 GDP at $2.46 trillion (ppp adjusted), ranked No. 8 in the world; GDP per capital in 2010 was $12,800 (ppp adjusted), ranked No. 105 in the world
- Brazil is a country with rich natural resources and natural beauties
- World Cup in 2014 and the summer Olympics games in 2016 have created great opportunities for infrastructure development in its major cities
Tentative Itinerary

- **When? (Trip dates):**
  - Sunday, June 7, 2015 to Friday, June 18, 2015

- **Where? (Cities to visit):**
  - Sao Paolo
  - Rio de Janeiro
  - Paratay (a colonial town between Sao Paolo and Rio de Janeiro)

- **What?**
  - Learning goals of the study trip
    - To gain an understanding of the business environment and culture of Brazil, an emerging economic and political power in the Latin America
  - Trip participants are encouraged to enroll in MGMT 5000/3000 (cross-listed sections): Business and Culture of Brazil (5/7/2015-6/25/2015, Thursdays, 4:30-7:20pm in the first four weeks of the course duration)
    - Instructor: Dr. Anthony Andrews (aandrews@govst.edu)
    - Undergraduate students should enroll in MGMT 3000; Graduate students should enroll in MGMT 5000; Senior who wish to take MGMT 5000 will need permission from the division chair to be enrolled in that section
Culture Events and Sightseeing Activities

Sao Paolo
- Visit to University of Sao Paolo (the largest university in Brazil)
- Visit 3-4 companies in various industries (energy, banking, health care among the priority choices; mix of Brazilian and global companies)
- Museums and sightseeing activities

Rio de Janeiro
- More university and company visits
- Christ the Redeemer Monument and Memorial
- Sugar Loaf and Copacabana Beach
Sao Paulo (St. Paul Cathedral)
Copacabana Beach (Rio de Janeiro)
Sugar Loaf
Christ the Redeemer
Brazilian Cuisine
Estimated Cost for the Trip

- Estimated cost for the trip: $3500, including
  - Domestic and international flights to and from Sao Paolo (international flight departing from Miami)
  - Hotel accommodation for the duration of the trip (3 star, double occupancy; Single premium applies)
  - Domestic transportation (air-conditioned coach bus) and tour guide
  - Company and university visits
  - Culture events and sightseeing activities
  - Two meals a day (breakfast and dinner)
  - Travel insurance (health, travel and cancellation insurance)
Possible Grants and Scholarships for Qualifying Students

- Office of International Service (OIS) Scholarship for GSU students (preference will be given to students who take the course for credit)
  - $500-$700
  - Application deadline for summer 2015 trips: 3/1/2015
- Indiana University Center for International Business Education and Research (IU CIBER) grant
  - $600 for the first 16 students who make the first two payments ($2000) by 2/28/2015
- GSU Student Life travel funds
  - $400 each for up to four participants of the trip (only available to students who do not take the course for credit)
  - Student Life will not distribute the funds before the trip; Students who receive this fund will get reimbursement after the trip if finished
Expenses Not Included

- Passport and visa fees ($180 for US citizens)
  - You need a passport that’s valid until 12/18/2015
- Sightseeing/free activities not included on the itinerary
- Personal purchases
- Lunch
- Tuition and fees for students who are taking MGMT 5000/3000
  - The course is scheduled as a spring 2015 course so students can apply financial aid funds toward the tuition (and possibly part of the trip expenses, depending on the availability of his/her financial aid fund – please check with the financial aid office for details)
Important Dates and Application Process

- **Important dates:**
  - Completed application form and $500 deposit due by **January 30th, 2015**
  - Second payment of $1500 due by **February 28, 2015**
  - Final payment for remaining balance due by **March 30, 2015**
    - For students who will receive funding from OIS or IU CIBER, the awarded amount will be deducted from the final payment balance accordingly

- **Cancellation and refund policy**
  - All cancellation for valid reasons must be submitted in writing and be approved by both GSU and trip organizer
  - 50% of the paid amount refunded 90 days prior to departure (**3/9/2015**)
  - 25% of the paid amount refunded between 89 and 76 days prior to departure (**3/10-3/23/2015**)
  - No refund within 75 days of the departure date (after **3/24/2015**)

What’s Next?

- Submit trip application form and deposit and other required documents at your earliest convenience to CBPA (application and deposit due by **1/30/2015**, but you are encouraged to submit the application and deposit early)
- Submit OIS scholarship application if you want to apply for it to Katherine Haan (**khaan@govst.edu**) by **03/01/2015**
- Check with financial aid office to find out the possibility of using your financial aid funds toward the course tuition and trip expenses
  - Matthew Zarris (**mzarris@govst.edu**)
- Register for MGMT 5000 or MGMT 3000 (either for credit or audit)
- Apply for passport if you don’t have one already
Questions??