

EXPLORE media planning, management, and production in a global, multicultural environment. Study television and trans-media production, studio and independent field production, social media and emerging media cultures, regional media industry including public media, global and non-western media systems, all informed by the liberal arts.

CHOOSE your focus -

- Media Industry and Production
- Social Networking and Participatory Culture
- Global Media and Information Flow

LEARN in state-of-the-art television studios, media labs, and technology enhanced classrooms. Work closely with our award-winning faculty who are drawn from a range of academic disciplines, the arts, and media professions.

EXPERIENCE “as it happens” learning:

- Cross discipline collaboration, such as working with art and computer science, to create a sequence of 3D and animation courses. Appropriate for media studies, art, and computer science majors
- Access to discipline focused networks and relationships with regional media industries that facilitate work, experience, and internship opportunities
- Interdisciplinary learning and experiential projects within senior level classes, providing opportunities for collaborative projects in a supportive learning environment
- Media-related study abroad opportunities, providing global experience and literacy

Anchored in the south Chicago/south Cook and Will communities — invested in the diverse voices of a changing world. Participate in seminars with media professionals, internships with regional media organizations, area-focused field research, and projects in the public interest.

Serving to increase qualified graduates in the growing field of Internet based information. Prepare for opportunities in internet publishing, broadcasting, and video production, as well as in fields ranging from the arts and entertainment to non-profit; from media research to advocacy and education.

For more information:

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2016 – 17 Catalog Year



Bachelor of Arts in Media Studies

College of Arts and Sciences

Special Admissions Requirements

In addition to the university admissions requirements, students will complete a written essay outlining their media studies production experience and knowledge.

The written essay should do the following:

1. Describe your experience with media production and tell us why you want to study media. This can include a range of media, from blogs to podcasts, short films, digital art projects and even mashups posted to YouTube.
2. Answer these questions:
 - How do you currently use social media?
 - If you had a story to tell, or you wanted to promote a cause, how would you use media to tell this story for: TV, Internet and social media?
 - If available, include links to any media you have produced.

Degree Requirements

General Education Requirements (37 Hours)

See Bachelor's Degree Requirements for general education requirements.

Foundation (9 Hours)

MST - 2100 Introduction to Media Production (3)
MST - 2101 Introduction to Media Studies (3)
MST - 3099 Global Media Literacy (3)

Core Courses (24 Hours)

COMS - 3160 Advanced Public Speaking (3)
COMS - 4110 Communication Research (3)
COMS - 4850 Communication Ethics (3)
MST - 2102 Digital Video Writing (3)
MST - 4991 Senior Seminar (3)

And Choose One (Discipline Focused Comparative Studies)

MST - 2110 Media Forms (3)
MST - 2120 Media Theory (3)
MST - 2130 Media Culture and Innovation (3)
MST - 3750 Media Storytelling (3)

And Choose One (Interdisciplinary Method/Approach)

ANTH - 3800 Visual Anthropology (3)
ART - 4565 3D Modeling (3)
MCOM - 3740 Media Production Techniques (4)
MST - 3104 Playing Games (3)
MST - 3214 Chicagoland Media (3)

And Choose One (Advanced Writing)

ENGL - 4100 Advanced Composition (3)
ENGL - 4626 Technical Writing I (3)
MST - 4130 Writing for Multimedia (3)

Concentrations (15-25 Hours)

- a. Media Industry and Production
- b. Social Networking and Participatory Culture
- c. Global Media and Information Flow

Media Studies Electives (6 hours)

Select six hours of media studies courses with advisor approval.

Electives (19 - 29 Hours)

Total Minimum of 120 Hours

2016 – 17 Catalog Year

