Doing Business in Latin America



Friday, March 27, 2015 9 a.m. – 3 p.m. Engbretson Hall Governors State University Free Workshop

Learn from the Experts

Government and business leaders in trade and investment provide local businesses with practical insights on entering and succeeding in the emerging markets of Latin America.

Keynote address: Dr. Roberto Garcia, *Director, Indiana University Center for International Business Education and Research*

Business and trade leaders from Brazil, Colombia and Panama will help you understand the opportunities and challenges in these markets and discuss best practices leading to success.



Register online: http://bit.ly/govstsbdc



Registration is free and required.

Light breakfast and lunch provided, with support from a Department of Education grant.

For more information, contact:

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